

Wayfinding Sign Cost Estimate

Sign #	Location	Direction	Pole Required	Sign Cost	Pole Cost	Decorative Pole	Footing	Labor	Sign Total
1	Lathrop Rd - Airport Wy	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
2	Lathrop Rd - Union Rd	Eastbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455
3	Louise Ave - Airport Wy	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
4	Louise Ave - Union Rd	Eastbound	Use Existing Sign Pole	\$400	\$5	\$0	\$0	\$50	\$455
5	Louise Ave - Union Rd	Westbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455
6	Main St - Louise Ave	Southbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
7	Yosemite Ave - Cottage Ave	Westbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
8	Main St - Yosemite Ave	Northbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
9	Main St - Center St	Southbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
10	Yosemite Ave - Union Rd	Westbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455
11	Union Rd - Yosemite Ave	Northbound	New Pole or maybe use existing	\$400	\$20	\$300	\$250	\$150	\$1,120
12	Yosemite Ave - Union Rd	Eastbound	Use Existing Sign Pole	\$400	\$5	\$0	\$0	\$50	\$455
13	Union Rd - Yosemite Ave	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
14	Union Rd - Center St	Northbound	Use Existing Sign Pole	\$400	\$5	\$0	\$0	\$50	\$455
15	Yosemite Ave - Airport Wy	Westbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
16	Airport Wy - Yosemite Ave	Northbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
17	Yosemite Ave - Airport Wy	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
18	Main St - Lathrop Rd	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
19	Louise Ave - Main St	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
20	State Route 99 - Yosemite Ave	Northbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
21	State Route 99 - Yosemite Ave	Southbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
22	State Route 120 - Main St	Westbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
23	State Route 120 - Main St	Eastbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
24	State Route 120 - Union Rd	Westbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
25	State Route 120 - Union Rd	Eastbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
26	Atherton Dr - Union Rd	Westbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455
27	State Route 120 - Airport Wy	Westbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
28	State Route 120 - Airport Wy	Eastbound	Caltrans	\$400	\$20	\$300	\$250	\$150	\$1,120
29	Daniels St - Airport Wy	Eastbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
30	Airport Wy - Yosemite Ave	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
31	Yosemite Ave - Main St	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
32	Main St - Moffat Blvd	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
33	Yosemite Ave - Spreckels Ave	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
34	Yosemite Ave - Vasconcellos Ave	Westbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
35	Yosemite Ave - Main St	Westbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
36	Main St - Woodward Ave	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
37	Main St - Industrial Park Dr	Northbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
38	Main St - Center St	Northbound	Use Existing Pole	\$400	\$5	\$0	\$0	\$50	\$455
39	Lathrop Rd - Union Rd	Westbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455
40	Lathrop Rd - Main St	Eastbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
41	Airport Wy - Louise Ave	Southbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
42	Union Rd - Center St	Southbound	Use Existing Pole, possibly new pole	\$400	\$5	\$0	\$0	\$50	\$455
43	Main St - Northgate Dr	Northbound	New Pole	\$400	\$20	\$300	\$250	\$150	\$1,120
44	Union Rd - Lathrop Rd	Southbound	Use Existing Street Light Pole	\$400	\$5	\$0	\$0	\$50	\$455

Subtotal: \$36,645
10% Contingency: \$3,665
Total: \$40,310

Notes/Assumptions:

1. Cost of \$400/sign, purchased from vendor for front and back (cannot make in-house due to capabilities)
2. For new pole locations, assumes decorative pole (\$300/ea) in addition to standard pole (\$20/ea), and footing (\$250/ea)
3. \$50 labor at existing pole locations, \$150 labor at new pole locations
4. Caltrans R/W no assumed additional costs
5. No additional design costs, or PW/CDD staff time (field staff only)
6. Does not include M&O long-term, additional stock, etc.
7. Use of existing pole is subject to inspection by field staff, a new pole may be installed depending on existing condition