

### Sign Locations and Content

Sign #	Location	Vehicle Direction	Content (←↑→)	Installation
1	Lathrop Rd - Airport Wy	Eastbound	Downtown ↑	New Pole
			Golf & Tennis ↑	
			Big League Dreams →	
2	Lathrop Rd - Union Rd	Eastbound	Outlets →	Use Existing Street Light Pole
			Downtown ↑	
			Golf & Tennis →	
3	Louise Ave - Airport Wy	Eastbound	Big League Dreams →	New Pole
			Downtown ↑	
			Golf & Tennis ↑	
4	Louise Ave - Union Rd	Eastbound	Outlets →	Use Existing Sign Pole
			Downtown ↑	
			Golf & Tennis →	
5	Louise Ave - Union Rd	Westbound	Civic Center ←	Use Existing Street Light Pole
			Golf & Tennis ←	
			Outlets ←	
6	Main St - Louise Ave	Southbound	Golf & Tennis →	Use Existing Pole
			Downtown ↑	
7	Yosemite Ave - Cottage Ave	Westbound	BMX ←	Use Existing Pole
			Downtown ↑	
			Historical Museum ↑	
			Hospital →	
8	Main St - Yosemite Ave	Northbound	Courthouse ↑	Use Existing Pole
			Library ↑	
			Historical Museum ←	
			Chamber of Commerce ←	
9	Main St - Center St	Southbound	Civic Center →	Use Existing Pole
			Courthouse ←	
			Library →	
			Post Office →	
10	Yosemite Ave - Union Rd	Westbound	Civic Center →	Use Existing Street Light Pole
			Golf & Tennis →	
			Visitor Center ←	
11	Union Rd - Yosemite Ave	Northbound	Civic Center ↑	New Pole or maybe use existing
			Downtown →	
			Historical Museum →	
			Chamber of Commerce →	
12	Yosemite Ave - Union Rd	Eastbound	Civic Center ←	Use Existing Sign Pole
			Outlets →	
			Golf & Tennis ←	
13	Union Rd - Yosemite Ave	Southbound	Downtown ←	New Pole
			Big League Dreams →	
			Chamber of Commerce ←	
14	Union Rd - Center St	Northbound	Civic Center →	Use Existing Sign Pole
			Library →	
			Courthouse →	
			Skate Park →	
15	Yosemite Ave - Airport Wy	Westbound	Big League Dreams ←	New Pole
			Ace Train ↑	
16	Airport Wy - Yosemite Ave	Northbound	Ace Train ←	New Pole
			Hospital →	
			Golf & Tennis →	
			Chamber of Commerce →	
17	Yosemite Ave - Airport Wy	Eastbound	Big League Dreams →	New Pole
			Downtown ↑	
			Golf & Tennis ↑	
18	Main St - Lathrop Rd	Southbound	Golf & Tennis ↑	New Pole
			Downtown ↑	

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19	Louise Ave - Main St	Eastbound	Downtown →	New Pole
			Library →	
			Courthouse →	
20	State Route 99 - Yosemite Ave	Northbound	BMX ←	Caltrans ROW New Pole
			Downtown ←	
			Chamber of Commerce ←	
21	State Route 99 - Yosemite Ave	Southbound	BMX →	Caltrans ROW New Pole
			Downtown →	
			Chamber of Commerce →	
22	State Route 120 - Main St	Westbound	BMX →	Caltrans ROW New Pole
			Downtown →	
			Woodward Park ←	
23	State Route 120 - Main St	Eastbound	BMX ←	Caltrans ROW New Pole
			Downtown ←	
			Woodward Park →	
24	State Route 120 - Union Rd	Westbound	Outlets ←	Caltrans ROW New Pole
			Visitor Center ←	
			Golf & Tennis →	
25	State Route 120 - Union Rd	Eastbound	Outlets →	Caltrans ROW New Pole
			Visitor Center →	
			Golf & Tennis ←	
26	Atherton Dr - Union Rd	Westbound	State Route 120 →	Use Existing Street Light Pole
			Downtown →	
			Golf & Tennis →	
27	State Route 120 - Airport Wy	Westbound	Big League Dreams →	Caltrans ROW New Pole
			Ace Train →	
28	State Route 120 - Airport Wy	Eastbound	Big League Dreams ←	Caltrans ROW New Pole
			Ace Train ←	
29	Daniels St - Airport Wy	Eastbound	State Route 120 →	Use Existing Pole
			Golf & Tennis ←	
			Downtown ←	
30	Airport Wy - Yosemite Ave	Southbound	Big League Dreams ↑	New Pole
			Ace Train →	
			Downtown ←	
			Hospital ←	
31	Yosemite Ave - Main St	Eastbound	BMX →	New Pole
			Library ←	
			Courthouse ←	
32	Main St - Moffat Blvd	Southbound	BMX ←	New Pole
33	Yosemite Ave - Spreckels Ave	Eastbound	BMX →	New Pole
			Hospital ←	
34	Yosemite Ave - Vasconcellos Ave	Westbound	Downtown ↑	Use Existing Pole
			Chamber of Commerce ↑	
35	Yosemite Ave - Main St	Westbound	Library →	Use Existing Pole
			Courthouse →	
			Historical Museum ↑	
36	Main St - Woodward Ave	Southbound	Woodward Park ←	New Pole

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37	Main St - Industrial Park Dr	Northbound	BMX →	Use Existing Pole
			Downtown ↑	
			Historical Museum ↑	
38	Main St - Center St	Northbound	Library ←	Use Existing Pole
			Civic Center ←	
			Courthouse →	
			Post Office ←	
39	Lathrop Rd - Union Rd	Westbound	Golf & Tennis ←	Use Existing Street Light Pole
			Outlets ←	
40	Lathrop Rd - Main St	Eastbound	Downtown →	New Pole
			Golf & Tennis →	
			Winery ←	
41	Airport Wy - Louise Ave	Southbound	Golf & Tennis ←	New Pole
			Big League Dreams ↑	
			Downtown ←	
42	Union Rd - Center St	Southbound	Civic Center ←	Use Existing Pole, possibly new pole
			Library ←	
			Courthouse ←	
			Skate Park ←	
43	Main St - Northgate Dr	Northbound	Winery ↑	New Pole
44	Union Rd - Lathrop Rd	Southbound	Outlets ↑	Use Existing Street Light Pole
			Downtown ↑	
			Golf & Tennis ↑	
			Visitor Center ↑	